ASPP•PRO
—E PLURIBUS UNUM—
#NEVERHERE

ACTIVE SHOOTER PREVENTION PROJECT, LLC | ASPP™

P.R.O. Model™ Workforce Care

A prevention plan for the people leaving, the people staying, and the leaders in between.

A workforce reduction is a hard week for good people. It does not have to be an unsafe one.

With a quiet plan in place before the announcement, the people leaving are treated with dignity, the people staying feel safe, and the leaders delivering the news know exactly what to do. Hope is not a strategy. Prevention is, and it is what we do, discreetly, so the day everyone worries about never comes.

WHAT WE DO INSIDE YOUR WINDOW

1. **A quiet look at the site and the plan** before the date, so the risk picture is known before anyone else knows the reduction is coming.
2. **A short session for the leaders who deliver the news.** How it is said is the most controllable part of the whole week.
3. **One plan that HR and security share,** so nothing falls between the two.
4. **A clear path for concerns after the last day,** with a person who answers.
5. **P.R.O. Model™ awareness for the people who stay,** so they feel safe, informed, and led.

WHAT YOUR PEOPLE GET

The people leaving get respect and a clean handoff. The people staying get a calm building and a straight answer to the question they are all asking, which is whether things are okay. The leaders get a plan, the right words, and a phone number that is answered.

Local, affordable, discreet. We are in North Richland Hills, so most of North Texas is a short drive. We are priced for a 50-person company as readily as a Fortune 500, and we never tie a price to a life, so that conversation is ours to have in person. We work quietly. Your announcement stays yours to make.

WHY ASPP™

We are a Texas company, operating since 2010, led by a Former U.S. Marine and retired police detective corporal who has stood in buildings where this went wrong and has spent the years since making sure it does not. The Department of Justice selected the P.R.O. Model™ as "A" national standard for active shooter prevention, and our Community of Experts includes some of the most respected names in the field. Our reputation tends to arrive before we do, and we work every day to deserve it.

THE MISSION

ASPP™ exists so the worst day never comes. #NEVERHERE™ is the destination. The P.R.O. Model™ (Prevention. Response. Options.) is how we get there. It is a passion more than a business, and it shows in the work.

ASPP™ SERVICES, WHEN YOU NEED THEM

Security and vulnerability assessments · **Behavioral threat assessment** · **Leadership and workforce training** · **Tabletop exercises** · **Keynotes and seminars** · **Community of Experts** partners for technology, detection, and response when the plan calls for them.

"Prepared, not scared."

Call for more information. The first conversation carries no obligation.

We appreciate the opportunity to work with you, and we look forward to it.

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