

ACTIVE SHOOTER PREVENTION PROJECT

DESTINATION #NEVERHERE

A NATIONAL STANDARD MODEL FOR THE PREVENTION
OF ACTIVE SHOOTERS & ALL HAZARD EMERGENCIES



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PROTECTING OUR FUTURE STARTS NOW



We live in a time where headlines often feel too close to home. Each new tragedy, a school, a workplace, a place of worship, even our military installations, leaves us asking the same question: *When will it stop?*

Some argue that our country is broken, claiming that things weren't always this way. Others question why we confront these threats more than anyone else. Regardless of your perspective, one truth is undeniable: we're at a turning point.

This isn't just about policies or politics. It's about people. It's about protecting those we love, the communities we inhabit, and the future we all share. Safety doesn't occur by chance. It happens because people choose to prepare, plan, and care enough to act before it's too late.

It's time we stop waiting for someone else to fix it.

At the **Active Shooter Prevention Project**, real-world experience meets real-world solutions. With over 750 years of combined service from professionals who've walked the walk, we've created a proven path forward that doesn't just respond to violence but also helps stop it before it starts.

This goes beyond just one program or one voice. It's a movement led by individuals who have witnessed the cost of inaction and refuse to remain passive any longer.

The truth is simple: waiting costs lives. Doing nothing is not an option. We can invest in change now or pay a much higher price later.

Every parent, teacher, leader, and every one of us has a role to play. We're not asking you to take on the world; we're asking you to take the first step.

Join Chris Grollnek, a national leader in prevention and crisis response, as he travels across the country, engaging with communities like yours. These events are more than just presentations—they're a wake-up call, a roadmap, and a challenge to rise above fear with real, lasting action.

This is personal because safety is personal.

The question isn't if we can make a difference; it's whether we will. If you believe our children, coworkers, friends, and neighborhoods are worth fighting for, then now is the time to stand up and be counted.

Let this be when we said "enough" and meant it. Let this be the generation that didn't wait for tragedy to act. Let this be the beginning of a safer tomorrow, because we dared to care today.

Chris Grollnek,

Chairman of the Board & Founding Principal Active Shooter Prevention Project (ASPP),

LLC chris@aspppro.com | 214-663-2849 www.aspppro.com

ASPP SERVICES



At the Active Shooter Prevention Project (ASPP), LLC we believe that preparedness doesn't begin with fear; it starts with hope, awareness, and the right tools. Our mission is simple: empower people and protect lives through proactive, proven, and practical solutions.

OFFERING #1: AWARENESS & EDUCATION TRAINING

We offer powerful, in-person training programs that range from seminar-style “Lunch & Learns” to full-scale keynote addresses at conferences and corporate gatherings. These sessions are crafted to educate and inspire without inducing fear. Whether you're seeking to elevate awareness across your organization or energize your leadership team, our expert-led events are tailored to your audience, delivering real-world insights with motivational energy and practical application.

OFFERING #2 MANDATED WORKPLACE VIOLENCE TRAINING - CERTIFIED & COMPLIANT

ASPP provides state-mandated Workplace Violence Prevention Training, a growing requirement in many states across the country. We are proud to be Department of Homeland Security (DHS) certified for our House of Worship Safety Program, and we extend that same standard of excellence to businesses, schools, municipalities, and healthcare organizations. This is not check-the-box compliance, it's meaningful training designed to protect people and fulfill legal obligations with dignity and depth.



OFFERING #3: DE-ESCALATION & RESILIENCE TRAINING

Our De-escalation Training Packages are unlike anything else available. These are non-stress-inducing, motivational programs designed to teach practical communication tools, emotional intelligence, and real-time conflict resolution. We help your team build mental resilience, sharpen situational awareness, and become leaders in crisis, without relying on physical drills or fear-based scenarios. This is training rooted in empowerment, not intimidation.

OFFERING #4: ASSESSMENT SERVICES: THREAT & SITE-BASED SOLUTIONS

Beyond training, ASPP delivers comprehensive Threat Assessments, Physical Site Evaluations, and the creation of customized Emergency Action Plans (EAPs). From schools to corporate campuses, Houses of Worship to Healthcare, we analyze vulnerabilities, identify mitigation strategies, and help implement proactive safety measures tailored to your environment and your mission.

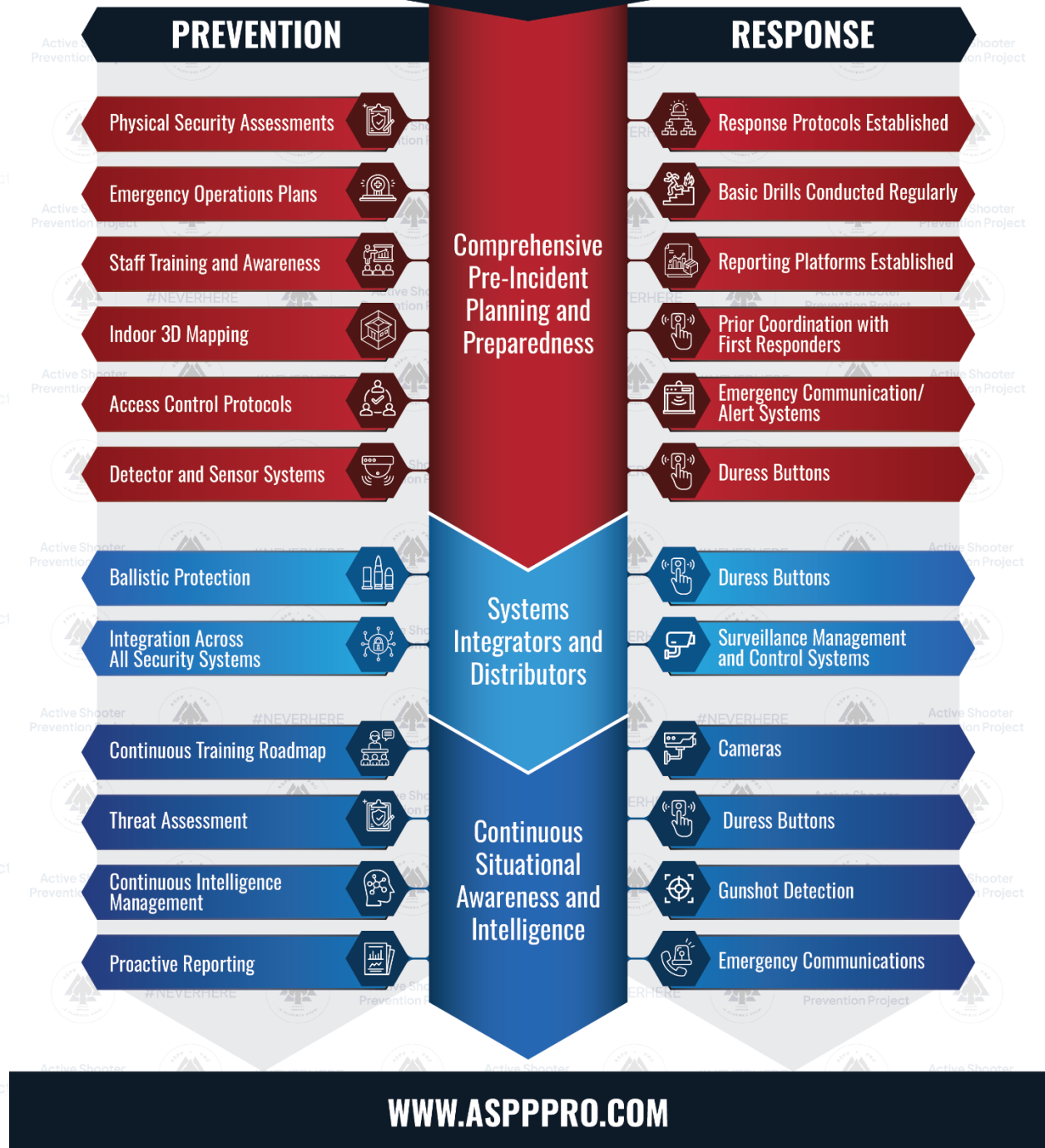
When it comes to safety, you don't need to choose between peace of mind and powerful training; you can have both. The Active Shooter Prevention Project is not just another safety company. We're a movement. A mindset. A journey to have us all arrive at **Destination #NEVERHERE**.

Let's work together to protect your people, strengthen your response, and lead with confidence. Contact us today to schedule your customized consultation.

WWW.ASPPPRO.COM



THE P.R.O. MODEL PATHWAY TO PREVENTION



WWW.ASPPRO.COM

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PREPARING CHILDREN WITHOUT FEAR:
<https://aspppro.com/2025/06/13/prepare-children-for-emergencies/>



Check Out the Latest! The ASPP BLOG:
<https://aspppro.com/our-blog/>



PART OF
"A NATIONAL STANDARD"



FACILITIES ASSESSMENTS & EMERGENCY OPERATIONS PLANS



ACTIVE SHOOTER PREVENTION & TRAINING SEMINARS



INDUSTRY-LEADING SECURITY TECHNOLOGIES



GARRETT METAL DETECTORS



SAFEGOOD BALLISTIC SOLUTIONS



SCYLLA AI WEAPONS DETECTION



IMRON UnityIS ACCESS CONTROL



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THE P.R.O. MODEL: A SMARTER WAY FORWARD IN PREVENTION

In emergency preparedness, there comes a time when we must look beyond politics, opinions, and paralysis by analysis and instead, focus on what truly matters: saving lives.

At The Active Shooter Prevention Project (ASPP), LLC, we believe in solutions grounded in **experience, compassion, and unity**. With a leadership council that brings together over 750 years of combined real-world experience, **we have developed the P.R.O. Model: Prevention. Response. Options.**

This isn't a theory; it's a framework based on what works.

P.R.O. DEFINED

Prevention



“We don't rise to the occasion we fall back on our training.”

True prevention takes place long before violence begins. It involves recognizing the signs, strengthening targets without turning them into fortresses, and fostering environments that emphasize readiness without instilling fear.

Response



“This has never been about me; it's always been about the we.”

When tragedy strikes, response matters. However, an effective response is built through thoughtful preparation, not panic. We assist organizations in training not only for the 'if,' but with a clear understanding that when prevention fails, a smart and practiced response saves lives.

Options



“There is no one-size-fits-all solution, but there is always a better way.” From layered communication to flexible physical security measures, we offer practical options that cater to various spaces, missions, and individuals because adaptability is essential for survival.

WHY IT MATTERS NOW

For decades, the national conversation surrounding active shooters has focused almost entirely on **response**. We celebrate brave acts, and we should. However, too often, those acts follow irreversible losses. Each tragedy leaves behind devastation, scars, and questions that could have been prevented with the right plan, the right tools, and the right mindset.

We do not claim to have every answer, but we offer solutions that haven't been tried.

After reviewing decades of after-action reports, we have learned something crucial: **the gaps are known, and they are repeated.** The system is not broken; it simply needs to evolve.

A NATIONAL STANDARD FOR PREVENTION

Our mission is clear: **create a future where locations are as Active Shooter-proof as they are Fire-proof.** That doesn't mean locking doors or living in fear; it means **being prepared in a way that fosters openness while minimizing risk.**

"It's time to stop treating prevention like an idea and start treating it like a responsibility."

Let's face it: no single company, government agency, or consultant can solve this issue alone. The only effective model is **one that collaborates.** That's exactly what

P.R.O. offers—a community-driven, collaborative approach that values people over profit.

#NEVERHERE Starts With Us

We aren't here to criticize others; we're here to unite our efforts. Too many voices talking over each other results in missed opportunities. After 26 years of repeated mistakes, one truth stands out:

The only thing that truly works... is working together.

Visit ASPPRO.com for free, untracked resources designed for individuals, schools, places of worship, and businesses, no catch, no gatekeeping, just common-sense solutions anyone can use.

We're building a safer tomorrow. Not by waiting. Not by competing. But by acting **together.**

Very Respectfully,

Chris Zrollnek

#ActiveShooterExpert | #NEVERHERE | #StopActiveShooters | #StopSchoolShooting | #Solutions | #OpenNotFortress | #ForThePublic | #ForYou | #ForYourFamily





Dear Friend,

Every morning, millions of children across this country wake up, grab their backpacks, and step into a world that is far more uncertain than it should be. As parents, teachers, neighbors, and citizens, we all share a sacred duty: to protect them. We must ensure their days are filled with learning, laughter, and opportunity, not fear.

However, the reality is that safety in today's world can no longer be assumed.

That's why I'm writing to you on behalf of **Asher 360**, the nonprofit arm of the **Active Shooter Prevention Project (ASPP), LLC**. Our mission is clear and urgent: to provide families, schools, and communities with the tools needed to prevent tragedy before it strikes. We're teaching kids how to stay safe without robbing them of their childhood. We're guiding parents through challenging conversations they never thought they'd have to engage in. And we're equipping communities with training and strategies that save lives.

We can't accomplish this without you.

This work depends on individuals like you who care deeply, want to take action, and understand that our children deserve better. Your donation, whether it's \$25 or \$200, directly funds real-world safety programs, educational materials, and outreach that make a measurable difference. You're not just giving money; you're offering hope, resilience, and a safer future.

Your contribution is **100% tax-deductible**.

If you've ever felt helpless watching the news or wondered what more could be done, *this* is how we change the narrative. Together, we can lead with purpose, not fear. We can take action instead of waiting. We can ensure that our children not only grow up safe but also feel safe.

Please consider making a gift today, through the Asher360.com website's Donation form (<https://www.asher360.com/donate>) which makes it easy, accepting all major forms of payment such as Apple Pay, Google Pay, Credit and Debit Cards. Now is the time to act. With your help, we can create something that lasts far beyond a headline we can build peace of mind.

With heartfelt gratitude,

Scott Hyderkhan

Founding Chairman, **Asher 360**



Nonprofit Partner of the Active Shooter Prevention Project (ASPP), LLC



Take ACTION™

Law Enforcement Response Guide for Active Threats

- **A**WARENESS
 - Maintain situational awareness & identify potential threats
- **C**OVER
 - Utilize objects that will stop bullets while staying on the offensive
- **T**ACTICS
 - Try to gain a tactical advantage while moving toward the threat
- **I**SOLATE
 - Limit the assailant's movement & divert attention away from victims
- **O**RIENTATE
 - Manage physiological effects of stress & adapt to the environment
- **N**EUTRALIZE
 - Use force that is reasonable and necessary to stop the threat

**This guide provides basic principles and is not all inclusive. There are no guarantees. Follow your Use of Force policy and applicable laws.*

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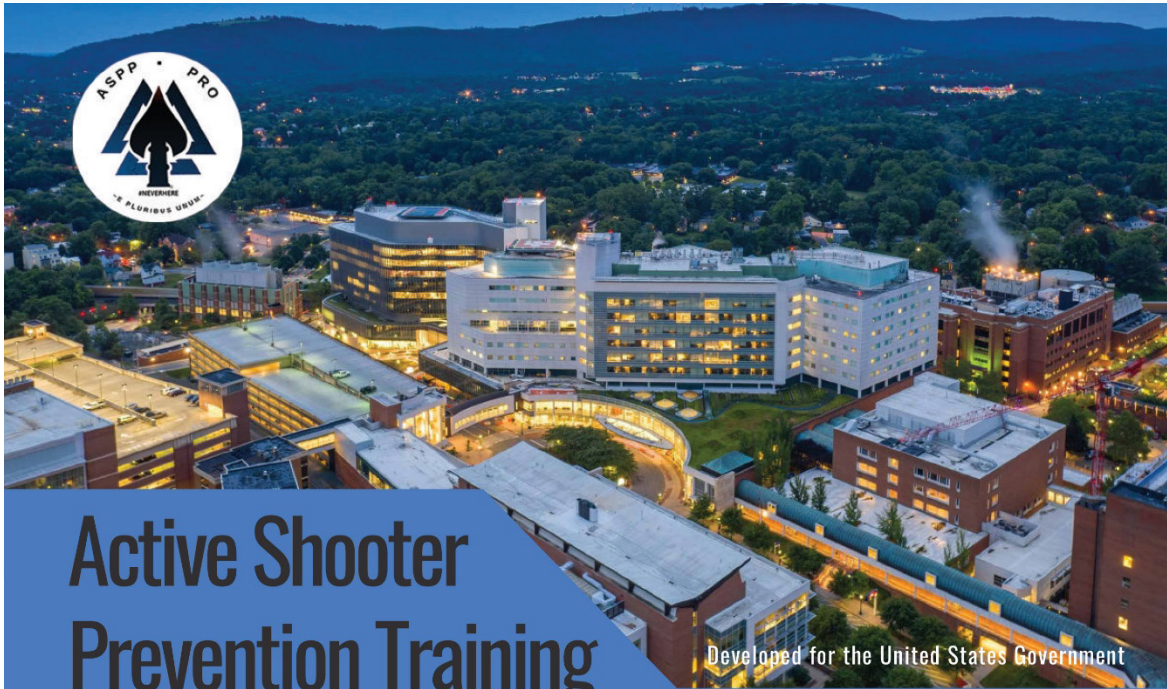
STEWARD Standards™

Framework designed to help organizations establish key standards and select individuals who are best suited to stop active threats.

- **S**CREENED
 - Vetted for criminality, integrity, mental health, and physical fitness
- **T**RAINED
 - De-escalation, use of force, firearms proficiency, weapon retention
- **E**QUIPPED
 - Firearm, restraint device, wireless communication, Identification
- **W**ILLING
 - Mentally prepared to enter dangerous situations to help others
- **A**BLE
 - Physically able to move tactically & shoot accurately under stress
- **R**EADY
 - Remain situationally aware while maintaining a survival mindset
- **D**ECISIVE
 - Ability to make quick decisions and take action

**This guide provides basic principles and is not all inclusive. There are no guarantees. Follow all applicable laws, regulations, and policies.*

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Active Shooter Prevention Training

Developed for the United States Government

Training for the Healthcare Industry

The primary goal of the ASPP training program is a knowledge transfer of best practices from real live active shooter events.

- Prepare your healthcare facility for the unthinkable
- Overcome the belief that – "It Will Never Happen Here!"
- Empower everyone to reduce injury and save lives during active shooter events
- Assist in identifying the warning signs of an active shooter

Why Choose Us?

Our team, led by Active Shooter Expert Chris Grollnek, is composed of experienced FBI/HRT, CIA, and military specialists who offer unparalleled active shooter preparedness training. Our approach is not only highly informative, but also easy to understand and implement, making it accessible to individuals of all skill levels. Make the smart choice and select the team with the most experience.

Services



Site Assessments Best-in-class

Vulnerability, Prevention, Physical, Threat, Location Security, Environmental Hazard, Active Shooter Prevention, Domestic Terrorism Preparedness, Insurance



Customized Training

- Prevention and Response
- Department of Homeland Security Approved
- Keynotes
- Leadership, Community, Security



Lifesaving Products and Technologies

Proven to Reduce Injury and Save Lives



Contact Us

chris@aspppro.com
glenn@aspppro.com

<https://aspppro.com/>



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The Active Shooter Prevention Project Corporate Program



Corporate Assessment, Training & Roadmap



ASPP's Corporate Program is custom-built for you, from Fortune 500 corporations to boutique small businesses and everything in between. Our program is built around the concept of **"Prevention First"** and begins with a basic, straightforward **Assessment**, conducted by our highly-experienced community of experts, establishing a baseline to build upon.

The Corporate P.R.O. Model (Prevention, Response, and Options) **Training** is prevention-focused, and our workshops are built for medium-sized (10-200 person) audiences. These comprehensive seminars are conducted in a "give and take" style that is very popular with all audiences. These training workshops are custom-tailored for each client, so we ensure that the training fits **YOUR** needs and desires.

The Program concludes with an After-Action Report, providing you with a clear **Roadmap** to further securing your facility and preparing your staff.

Why ASPP?

Chris Grollnek, America's Active Shooter Expert, is the Founder of the Active Shooter Prevention Project.

Based in Texas, ASPP has built a world-class organization comprised of experienced FBI/HRT, CIA, and military specialists who offer unparalleled active shooter preparedness training. Our approach is not only highly informative, but also easy to understand and implement, making it accessible to individuals of all skill levels.

ASPP is laser-focused on establishing a new national standard of active shooter prevention for civilians across the country.



Site Assessments
Best-in-class

*Securing your space,
protecting your people.*



Customized Training

*Empowering your team,
enhancing your safety.*



**Lifesaving Products
and Technologies**

*Proven to reduce injury, and
save lives.*



214.663.2849

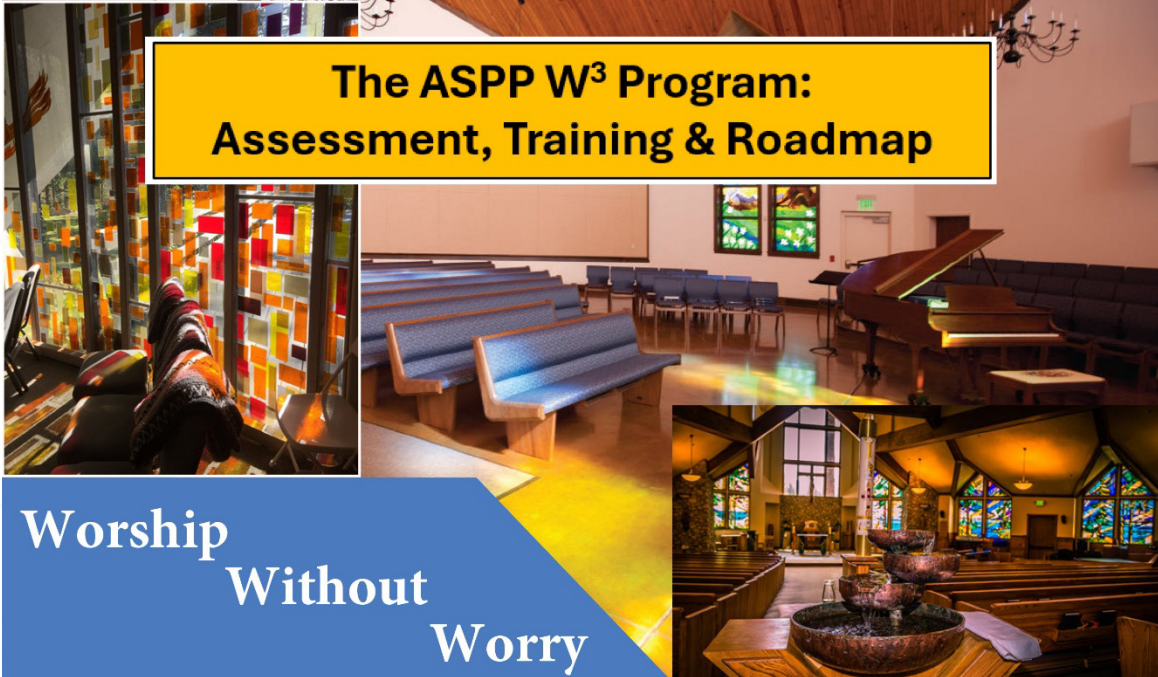
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The ASPP W³ Program: Assessment, Training & Roadmap



Worship Without Worry

Training for Houses of Worship

The Worship Without Worry (W³) Program is custom-built for Houses of Worship, and begins with a basic, straightforward **Assessment** conducted by our community of experts, so that a baseline is established to build upon.

The W³ 4-hour P.R.O. Model **Training Workshops** are built for medium-sized (10-200 person) audiences and are comprehensive "give and take" style seminars that are popular with all audiences. These training workshops are custom-tailored for each client, so we ensure that the training fits YOUR needs and desires.

The W³ Program concludes with an **After-Action Report**, providing you with a clear **Roadmap** to the future.

Why Choose ASPP?

Our team, led by Active Shooter Expert Chris Grollnek, is composed of experienced FBI/HRT, CIA, and military specialists who offer unparalleled active shooter preparedness training. Our approach is not only highly informative, but also easy to understand and implement, making it accessible to individuals of all skill levels. Make the smart choice and select the team with the most experience.

Services



Site Assessments Best-in-class

*Securing your space,
protecting your people.*



Customized Training

*Empowering your team,
enhancing your safety.*



Lifesaving Products and Technologies

*Proven to reduce injury, and
save lives.*



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Trusted by:



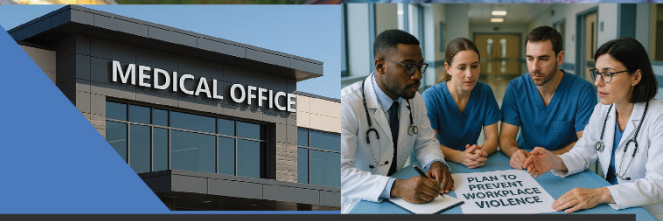
<https://aspppro.com/>

The Active Shooter Prevention Project



Healthcare Workplace Violence Prevention Program

Healthcare Facility Assessment, Training & Roadmap



ASPP's Healthcare Workplace Violence Prevention Program is custom-built for you, from multi-state hospital networks, to the smallest specialty practice offices and everything in between. Our program is built around the concept of **"Prevention First"** and begins with a basic, straightforward **Assessment**, conducted by our highly-experienced community of experts, establishing a baseline to build upon.

The P.R.O. Model (Prevention, Response, and Options) **Training** is prevention-focused, and our workshops are built for medium-sized (10-200 person) audiences. These training workshops are custom-tailored for each client, so we ensure that the training fits **YOUR** needs and desires. We will ensure that you meet your state's workplace violence legislative requirements.

The Program concludes with an After-Action Report, providing you with a clear **Roadmap** to further securing your facility and preparing your staff.

Why ASPP?

Chris Grollnek, America's Active Shooter Expert, is the Founder of the Active Shooter Prevention Project.

Workplace violence in the healthcare industry remains a significant problem, impacting healthcare workers and the effectiveness of healthcare systems.

ASPP has delivered workplace violence prevention training across the country, from Virginia to Texas to Washington.

Texas, California, Colorado, and many other states have enacted legislation with workplace violence requirements. Let us ensure you are protecting your people along with meeting state requirements.



Site Assessments
Best-in-class

Securing your space,
protecting your people.



Customized Training

Empowering your team,
enhancing your safety.



Lifesaving Products
and Technologies

Proven to reduce injury, and
save lives.

Contact Us

214.663.2849

chris@aspppro.com



Shooter on Project



<https://aspppro.com/>

Innovative Solutions for a Safer World



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Email
support@imron.com

Website
www.imron.com

Why UnityIS®

UnityIS® is built for large-scale, high-security environments like SoFi Stadium, offering powerful tools to manage access across suites, VIP zones, staff entrances, and other critical areas. Its flexible architecture is ideal for innovation-driven facilities, combining robust security with seamless user experience to support both day-to-day operations and high-profile events.

Operational Tools

UnityIS® offers real-time graphic maps for situational awareness, along with customizable dashboards and a built-in badge designer to streamline operations.

The platform includes occupancy controls and hands-free access features for enhanced safety and convenience. With no software to install, users can securely access the system through any browser using Single Sign-On (SSO) and Multi-Factor Authentication (MFA).





SAFEWOOD
DESIGNS

BULLET RESISTANT
HEALTHCARE SOLUTIONS



1 WOOD DOOR

Bullet resistant wood door and patented wood frame offer UL752 level 3 protection.

2 WALL PANELS

UL752 bullet resistant wall panels with Maple plastic laminate finish. Perfect for new construction or remodeling.

3 TRANSACTION WINDOW

Natural voice transaction window with Patented UL752 wood frame is perfect for providing your employees confidence to safely serve customers.

4 STORE FRONT

This patented storefront system offers maximum security that is virtually undetectable.

5 WALL PANELS

UL752 bullet resistant wall panels can integrate into existing office furniture.

6 WALL PANELS

UL752 bullet resistant MDF wall paneling is paint ready and allows for every health care facility to have a safe area.

7 BARN DOOR

2 Panel White barn door with UL752 level 3 bullet resistant core and stainless steel hardware.

SafeWood Designs, Inc. • www.SafeWoodDesigns.com • 844-896-1800 • sales@safewooddesigns.com



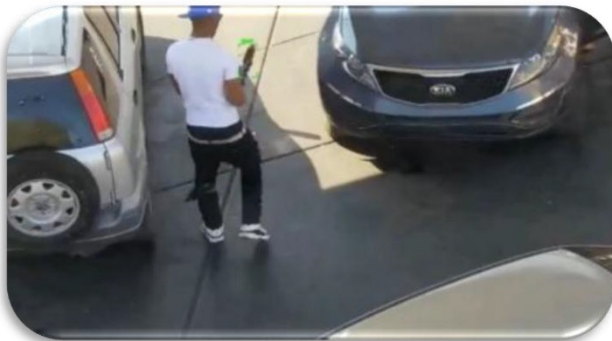
Scylla Gun Detection

Creating the Best Possible AI Tech for Video Surveillance

www.scylla.ai

Reliable long-range operation

The Scylla Gun Detection AI operates effectively with a minimum required PPM for firearms set at 100. It functions within approximately a 15-meter range on standard Full HD cameras, and at even greater distances when used with higher resolution cameras.



Effective with moving backgrounds

Scylla Gun Detection technology demonstrates remarkable efficacy in operational environments with moving backgrounds, and it seamlessly integrates with PTZ cameras. This ensures that Scylla's firearm detection system remains consistently reliable and versatile, regardless of challenging conditions or camera types.

Scylla makes the camera surveillance environment real-time proactive instead of reactive.



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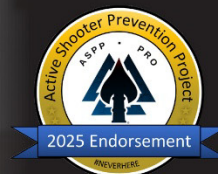
GARRETT®

PERFORMANCE YOU TRUST



Trusted by:

- Airports
- Arenas
- Courthouses
- Governments
- Hospitals
- Hotels
- Manufacturers
- Prisons
- Schools
- Stadiums
- Theme Parks
- Logistics



Since its founding in 1984 to address the threats facing the 1984 Los Angeles Olympic Games, Garrett Metal Detectors has served a diverse and global customer base with advanced, trusted metal detection solutions. Today, Garrett detectors number among the most certified, sophisticated, and popular security metal detectors worldwide while maintaining their manufacturer's longtime reputation for reliability and durability.

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